
API Monogram Licensing Program Requirements

Part 2 – Use and Misuse of the API Monogram

1. A Licensee shall not use the API Monogram on letterheads, buildings or other structures, websites or in any advertising without an express statement of fact describing the scope of Licensee's authorization (license number and product specification), and further provided that Licensee shall not use the API Monogram or the name AMERICAN PETROLEUM INSTITUTE or the description "API" in any advertising or otherwise to indicate API approval or endorsement of the Licensee's products. This includes the use of the API name, logo, or Monogram on any shipping documents, testing records, or contracts.
2. A Licensee agrees to use the API Monogram on products only as specified by API. The Licensee agrees that it will use the API Monogram only on products that meet all of API's requirements and agrees to assume full and complete responsibility for use of the API Monogram on its products. A Licensee agrees to use its License Number in conjunction with and only in conjunction with the marking of the products that meet the applicable product specification(s), and as described in item 1, above.
3. A Licensee agrees to notify API in a timely manner if it has evidence or information which indicates that its products displaying the API Monogram do not comply with API's requirements and agrees to take action immediately in order to bring the product into full compliance. If a Licensee's products in the marketplace do not comply with API's requirements, Licensee agrees to take whatever corrective action that is deemed necessary by API to protect the public or API in a timeframe specified by API.
4. The Licensee agrees that API may notify vendors, governmental authorities, potential users, and others of an improper or unauthorized use of the mark when in the judgement of API such notifications are necessary to protect consumers, the public, or for API's own protection.
5. When the API Monogram is used on applicable product, it shall always be in conjunction with the license number and date of manufacture.